

Start up  
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START UP BUSINESS PACKAGES

*Bespoke*  
LOGO & BRANDING  
DESIGN



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# Start up 1

## START UP BUSINESS PACKAGES

# Bespoke LOGO & BRANDING DESIGN

You have your new business and you have worked hard to get it off the ground.  
Now all you need is a graphic designer to help you make it all look fabulous!  
As a small business myself I know that cash flow is a major problem when you start a business.  
So to make it all easier I've created some cost-effective packages to help.

### 1 BESPOKE LOGO & BRANDING DESIGN - £295

Make your business really stand out and invest in a new logo and branding. I will work with you to design a unique logo that represents you and your company perfectly. You will receive a digital logo pack containing files to suit all your promotion needs. A bespoke logo design from your supplied brief will include eight initial ideas and up to six revisions of the chosen design. Anything over the initial proofs will be charged at £45 per hour. Formats sent will be: • JPEG (RGB for web) • PNG (for use in web with transparent background) • PDF (CMYK Printable) • Illustrator file (Vector format)

**You will also receive:** Brand Guidelines with a colour breakdown, font guide and usage guide.

*All work requires a 50% deposit before work commences then the remainder to be paid on completion.*

If you would like me to start work on your logo and branding design please get in touch via phone or email [hello@josanford.co.uk](mailto:hello@josanford.co.uk)



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